

rapid-response

Real-time marketing for when you need to create an advertising campaign on the fly.

Digilant can spread your message immediately, with targeted ads at scale through programmatic and social media channels - so that you can get results quickly or react to breaking news.

Give us 24hrs to:

- ▶ Launch highly strategic digital advertising campaigns in response to unpredictable news and events.
- ▶ Complement earned and owned media channels.
- ▶ Optimize on opportunities for brand impact as breaking news unfolds, whether anticipated or unforeseen.



Digilant offers programmatic buying solutions and services designed for independent agencies and brands that are increasing their advertising spending. Using data science to unlock proprietary and complex audience data, Digilant enables brands to uncover 'new' customers and provide the actionable intelligence they need to compete across every important media channel. For more information visit us at www.digilant.com or follow us on Twitter @Digilant_US.